



- ❖ **United progressive force of Animal Health companies working towards better animal health care, launched in 2012.**
- ❖ **There are 47 member companies belonging to different genres of Animal Health industry of India right from Pharmaceutical to Feed manufacturers and Veterinary support systems.**

www.infah.org





INFAH VISION

“Towards creating trust among the Veterinary Professionals and Livestock, Poultry, Aqua & Companion animal stake holders by enhancing Animal Health Industry’s value and contribution to society, by setting high standards of competitiveness, ethical business practices, innovation and leadership among its members for sustainable Animal Health Industry in India and also ensuring significant presence across the Globe”

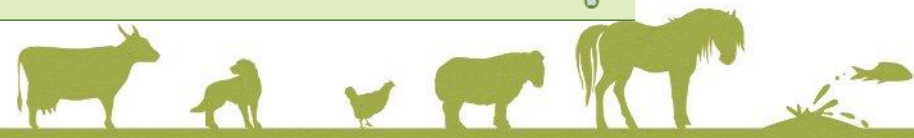


INFAH MEMBERS

ESTEEMED INFAH MEMBERS



ESTEEMED INFAH MEMBERS



PRESENTATION CONTENT

- JOURNEY UP TILL NOW
- CHALLENGES AHEAD OF US



WHAT HAVE WE ACHIEVED SO FAR

- ❑ Establish INFAH as credible AH industry organization 2012 ONWARDS
- ❑ Reaching out to all stake holders
- ❑ Creation of unique 7 star subcommittee
- ❑ Established its credentials with CDSCO / MOA / AYUSH / MOH/IVRI
- ❑ Organised National / International seminars
- ❑ Successful handling of issues like FDC / GST
- ❑ Establish international Linkage – IFAH / HFA
- ❑ Redefined Veterinary cell in CDSCO



VETERINARY CELL @ CDSCO

DCGI/MISC/2014 (10)
Central Drugs Standard Control Organisation
Directorate General of Health Services
Office of Drugs Controller General India
FDA Bhawan, Kotla Road, New Delhi

Dated: 07.02.2014


Office Order

It has been decided to create a Veterinary Cell in CDSCO HQ comprising of following officials to review the issues related to veterinary drugs/vaccines and animal safety:

1. Dr. A. Ramkishan, DDC (I)
2. Ms. Swati Srivastava, ADC (I)
3. Mr. Vinay Kumar Gupta, DI
4. Mr. Rahul Panwar, DI

The above responsibility is over and above other activities assigned to these officers.

The order shall come into effect immediately.


(Dr. G.N. Singh)
Drugs Controller General (India)

To

1. All concerned officers
2. All DDC(I)/ADC (I)

Copy to:

1. DDA(D)
2. O/o DCG(I)
3. Guard File



CDSKO VETERINARY CELL REDEFINED

F. No. D.21013/114/2018-DC
Government of India
Ministry of Health & Welfare
Central Drugs Standard Control Organization

FDA Bhawan, Kotla Road,
New Delhi, dated 3rd July, 2018

OFFICE ORDER

In supersession of earlier orders, it has been decided to create a Veterinary Cell in CDSKO(HQ) comprising following officials to review the issues related to veterinary vaccines/veterinary drugs and animal safety:-

| S.No. | Name & Designation |
|-------|--|
| 1. | Dr. K. Bangarurajan, JDC(I) |
| 2. | Dr. S.P. Shani, DDC(I) |
| 3. | Sh. A.K. Pradhan, DDC(I), will assist in matters related to misuse of Oxytocin |
| 4. | Dr. Inderjeet Singh Hura, ADC(I) |
| 5. | Sh. Venumadhav Vurugonda, DI |
| 6. | Sh. Rakesh Kumar, DI |
| 7. | Sh. B. Shiva Kumar, DI |

2. The functions of the Veterinary Cell will be as under:-

- (i) Marketing Authorization, Import and Registration, CLAA activities, Field trials of veterinary vaccines and drugs. Form-29 NOC of Veterinary Vaccines and Veterinary drugs.
- (ii) Matters related to Oxytocin, usage of Antimicrobials in Veterinary and matters related to aquaculture.
- (iii) Issues relating to Recognition of CCSNIAH, Bagpat as CDL for testing of veterinary Biologicals.
- (iv) Matters relates to IVRI, Ministry of Agriculture and other miscellaneous work related to veterinary.

3. These orders shall come into effect immediately.



(Arun Sharma)
Director (Admn.)

To

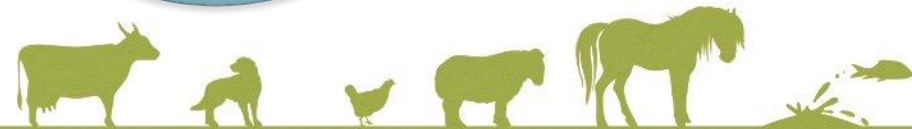
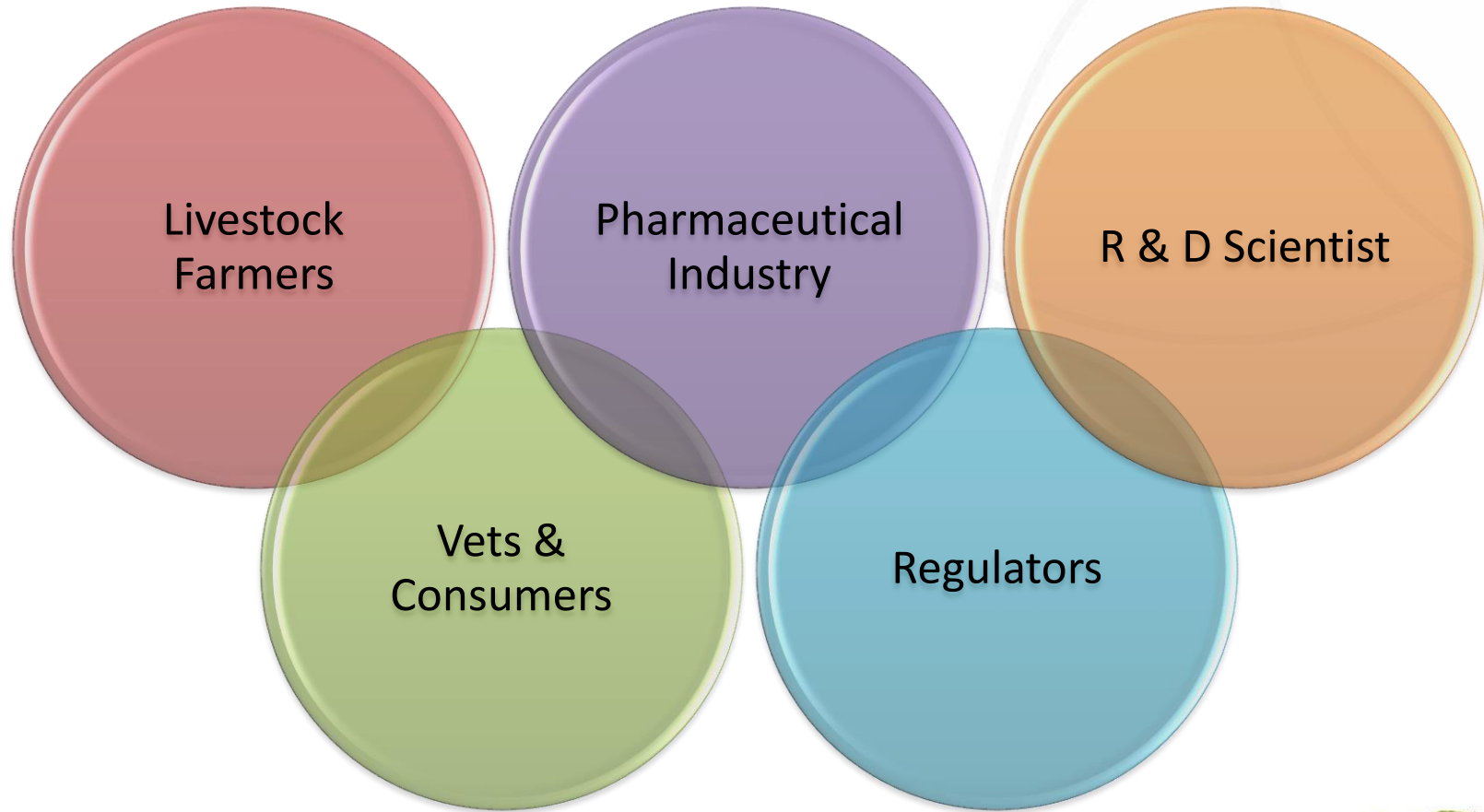
- (i) All officers concerned.
- (ii) All DDC(I)/ADC(I)s.

Copy to:-

- (i) DDA(D), CDSKO(HQ).
- (ii) O/o DCG(I).
- (iii) Guard file.

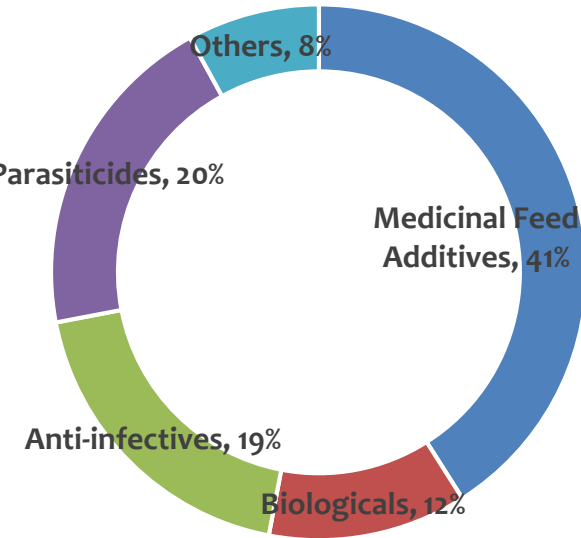


STAKEHOLDER OF ANIMAL HEALTH INDUSTRY

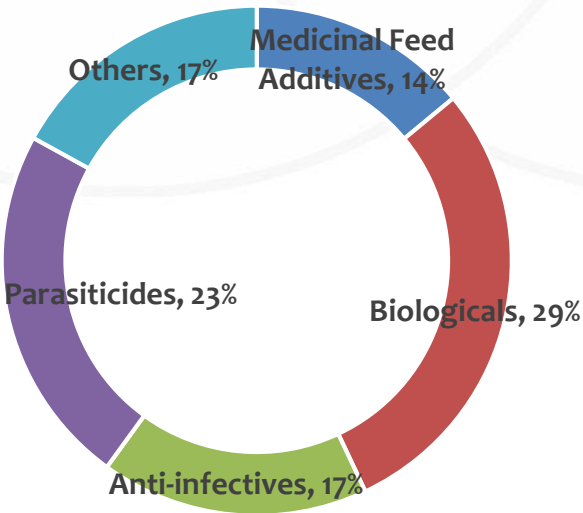


MARKET SEGMENTATION: INDIA VS GLOBE

India



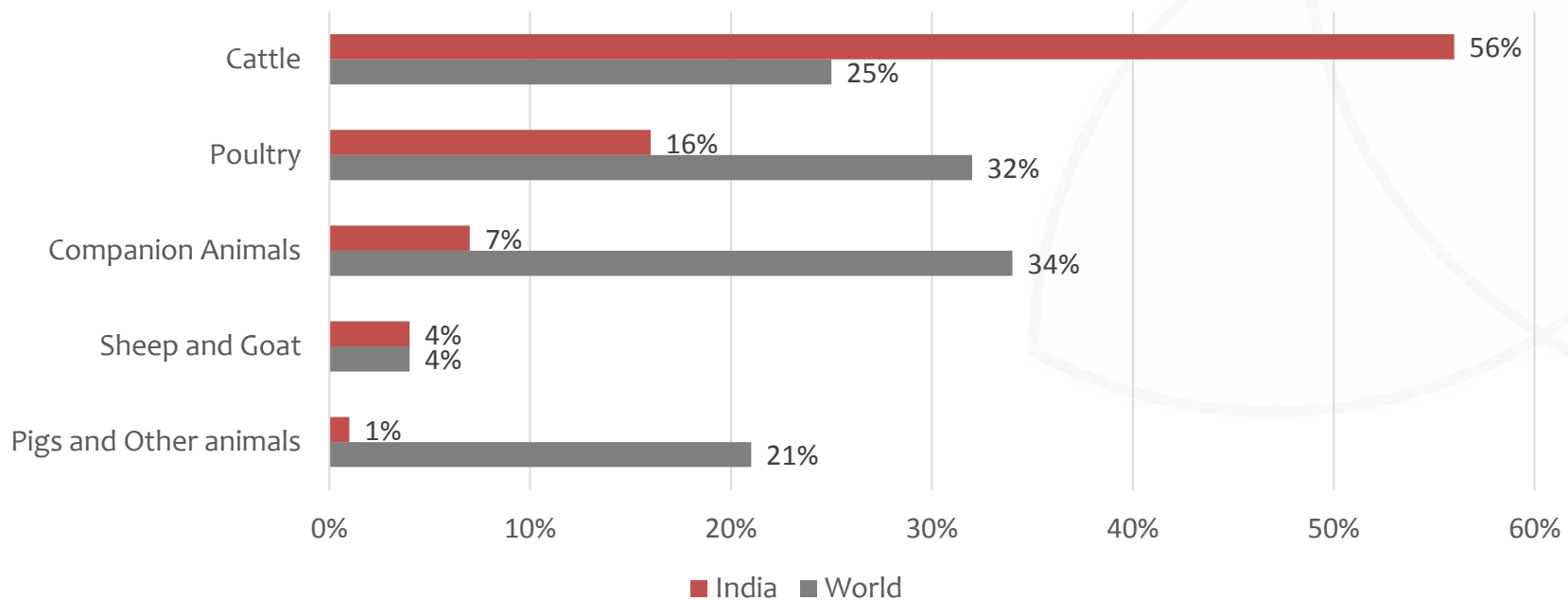
Global



| India | | Global |
|-------|------------------|--------|
| 41% | Feed Supplements | 14% |
| 12% | Biologicals | 29% |
| 19% | Anti-infectives | 17% |
| 20% | Parasiticides | 23% |
| 8% | Others | 17% |



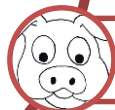
SPECIES CONTRIBUTION TO INDIAN AH



LS contributes to the major business of the sector



Huge gap between global and Indian companion animal segment reflects the scope of growth and opportunity of this segment



Scope of Piggery Sector is limited in India considering the religious believes

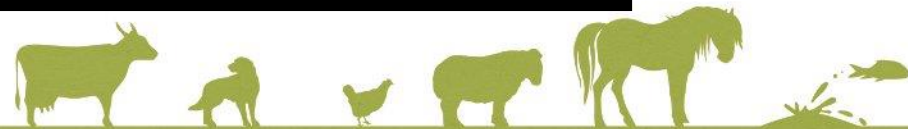
NATIONAL LAUNCH 2014



NATIONAL LAUNCH 2014



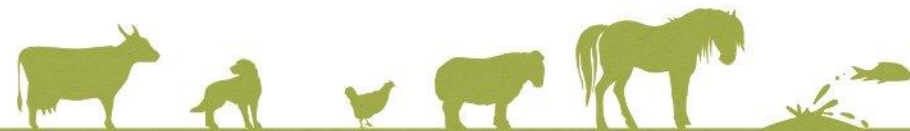
INFAH AT GAHC WASHINGTON DC 2014



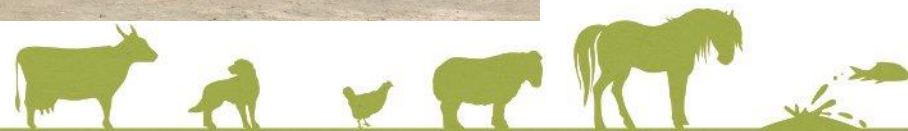
NATIONAL SEMINAR 2016



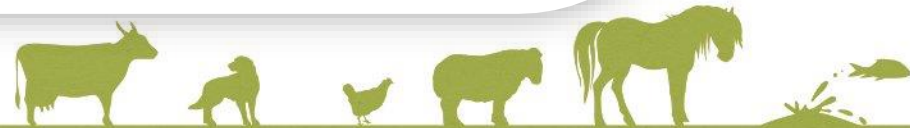
INFAH AT GAHC BRUSSELS



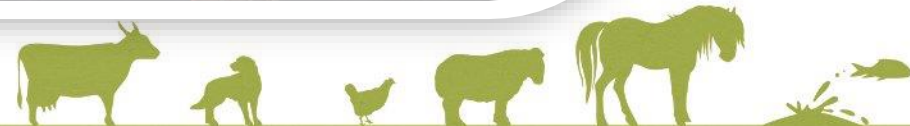
INFAH AT GAHC NEW DELHI



INFAH AT VIV ME (Export promotion initiative)



ONE HEALTH SEMINAR 2018 (with DBT /MOH/MOA/ CDSO/ FDA /FASSAI / SATHGURU)



ONE HEALTH SEMINAR 2018----



CHALLENGES AHEAD OF US

- AMR (Multiple agencies / Many views / Social pressure)
- INFAH to become integral part of National Policy making in Animal Health Sector
- Improve Indian AH industry's presence in Global Arena by improving Market access / Regulatory standards / Cost effective medicines & vaccines
- Better co ordination amongst Regulatory establishments



INDIAN PHARMA EXPORT

- ❖ The State of Pharmaceutical Industry in India – An Overview. New Delhi: Indian pharmaceutical industry, with current market size of \$27.57 billion (last reported in 2016) is expected to reach a mark of **\$55 billion by 2020** at a CAGR of 15.92%, according to a report by the Indian Brand Equity Foundation (IBEF, Indian Brand Equity foundation). Aug 29, 2017
- ❖ [Indian pharmaceutical industry: The State of Pharmaceutical Industry ...](#)
- ❖ <https://health.economictimes.indiatimes.com/.../pharma/...pharmaceutical-industry-in-ind...>
- ❖ Pharma Exports account for 40% of its revenue approximately
- ❖ **AH segment Exports account for < 10% of its revenue !!**

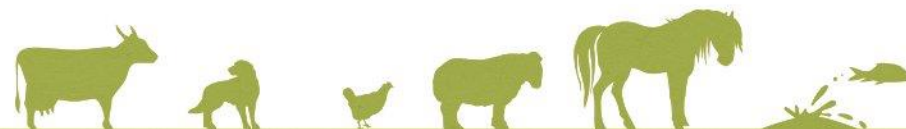


AGM SEMINAR THEME

17.30 – 19.30

PRESENTATIONS BY GUEST SPEAKERS

| | | |
|----|---|---|
| 1. | Supply Chain Efficiency under GST | Mr. Nikhil Patil - KPMG |
| 2. | GST Controversy around Feed Supplements and Drugs | Mr Krishnan Venkatasubramanian – KPMG |
| 3. | Shaping Policy – Government , Regulatory & Industry | Mr. D. G. Shah Secretary General Indian Pharmaceutical Alliance |
| 4. | New Vistas in Rural Outreach Programme | Mr. Rajkumar Jha President – Rural Marketing Association of India |



WHY ARE WE OPTIMISTIC ?

- ❖ India is a significant supplier of Quality Animal Health Medicines, Vaccines & Nutraceuticals at affordable prices
- ❖ India has proven track record of strong & intellectual man power (e.g. Information technology & Pharmaceutical)
- ❖ We understand market dynamics
- ❖ We can offer customized farming solutions
- ❖ We can provide Quality Animal Health Medicines, Vaccines & Nutraceuticals.
- ❖ We can understand & deliver as per your Regulatory requirements.
- ❖ Indian Pharmacopeia standards are similar to BP & EP.
- ❖ Still ----- miles to go



KERALA NEEDS OUR HELP . LET US CONTRIBUTE GENEROUSLY

